Playbill for George Lippard's The Quaker City

INTRODUCTION BY SARI ALTSCHULER AND AARON M. TOBIASON

Introduction

ON 11 NOVEMBER 1844, A MOB GATHERED OUTSIDE PHILADELPHIA'S CHESNUT STREET THEATRE FOR, IN THE WORDS OF THE THEATER'S MAN-

ager, Francis Wemyss, the purpose "of a grand row" (395). The crowd intended to prevent the opening of *The Quaker City; or, The Monks of Monk Hall*, a play George Lippard had adapted from the work he was simultaneously publishing serially; it would become the best-selling novel of the first half of the nineteenth century. Capitalizing on a sensational 1843 murder case that fascinated Philadelphians, the novel retold the story of Singleton Mercer, a Philadelphia clerk acquitted of killing his sister's seducer. Infuriated by the playbill, Mercer attempted to purchase two hundred tickets for his supporters, who threatened to destroy the theater (Durang 247). Wemyss wanted Mercer jailed, but the mayor, wary of "riot and bloodshed," countered, "I really think you have struck the first blow in your playbill" and called for the play's cancellation (qtd. in Wemyss 319–20). As the crowd of irate Philadelphians gathered, Lippard strode through it draped in an "ample cloak and carrying a sword-cane to repel assaults" (Bouton 20). Facing the very real prospect of violence, Wemyss reluctantly canceled the production.

The scene has fascinated literary, theater, and cultural scholars alike, though, until this rare artifact recently resurfaced, evidence related to the play's cancellation has been limited to a handful of contemporaneous accounts. Playbills from this period, printed on thin sheets of rag or paper and designed to be covered over almost daily, were nearly as ephemeral as the performances they heralded. Few are extant. The rediscovered playbill's tattered condition attests such artifacts' fragility, and its archival presence a rare copy, filed in a different theater's box in the archive—suggests the tenuous existence of those that have survived. That it announces a play that was never performed further distinguishes it, given the generally conservative approach of theater managers, who typically operated on the edge of bankruptcy and could ill afford to advertise performances that might be canceled. The playbill is as valuable as it is rare, offering a window onto the development of the best-selling American novel before 1852 and shedding

© 2014 SARI ALTSCHULER AND AARON M. TOBIASON PMLA 129.2 (2014), published by the Modern Language Association of America SARI ALTSCHULER is the John B. Hench Post-dissertation Fellow at the American Antiquarian Society and an assistant professor of English at the University of South Florida, Tampa. Her work has appeared or is forthcoming in American Literature, Journal of the Early Republic, and Disability Studies Quarterly. She is at work on a book tentatively titled Imagining the American Body: Literature and Medicine in the Early Republic, which is under contract with the University of Pennsylvania Press.

AARON M. TOBIASON is completing his PhD at the University of Maryland, College Park. He was a fellow at the McNeil Center for Early American Studies in 2011 and has received dissertationresearch support from the American Theatre and Drama Society. He is the editorial assistant for *Theatre Survey*, published by Cambridge University Press. Playbill for George Lippard's The Quaker City

268

notwated Jaco pri c. in the para a to minte STREFT **NUMBER** MONDAY. NOVEMBER 11th, 1844. cla OUAKER **MONKS OF MONK HALL!** LIFE, MYSTERY & CRIME. CHARACTERS IN PART FIRST A Young Merchant of an Old Firm. , a Merchant Prince of the Quaker City. Proprietor and Publisher of the Ladies' Western Hes-, and forly eight pages each ber of Mary-ted by Every-body, laughed at by Every-body, a Mr. Brunton. Mr. C. Smith. Mrs. Durang. Miss McBride SCIENTE IFILES AN OYSTER CELLAR Scene 4th. THE ASTROLOGER'S HOUSE. "ON CHRISTMAS EVE, "ON CHRISTMAS EVE, AT THE HOUR OF SUNSET, ONE OF YOU WILL DIE BY THE OTHER'S HANI Scene 5th-UNWELCOME TIDINGS! The Letter Not the Same Letter. Loaded Pistols, and then for MONK HALL! ACT SECOND .- NEW CHARACTERS. r-keeper of Monk H red Bess, a Nymph of the Pave tes } Scene 1. MONK HALL Scene 3d-The DELUDER and the DELUDED. The Trap. The Poison. The Charcoal. JUST BETBISUTION. ACT THIRD NEW CRARACTERS. child of a Rich Mexican, the Birh Planter from the South the Mr. Mes sed to hear a strong Affinity to Fitz ... Mr. Forrest. show me the Company you keep, I will tell you what the Editor of the Daily Black Mail, who will sell himself or Scene K HALL. GUILT & ITS CONSEQUENCES Scene 2d--- ROOM OF THE MILLIONAIRE, SCENE 34. HALL of an HOTEL. WHAT A Scene 4th-A LADY'S BOUDOIR! ACT FOURTH-NEW CHARACTERS. Mrs. Knight. d Individual, of the Loafer Genius, once a antieman, with a Flash Song. Punp Handle, a rioter . Mr. W. Chapmar Punp Handle, a rioter . Mr. Stafford. Bud hat. Mr. Horn Murderer, now a Genterman, Mr. opery Elm, a Pickpecket......Mr. my Bobert, an Ash Collector, with a s Scene-5th-DEN OF MONK HALL. Act 5th - Old Friends only on the Carpet! Scene 2st, House of the Merchant Prince POISON AND LOVE AND CRIME CERTAIN Rev Scene 2d.-ARLINGTON'S HOUSE. SCENE & MOTOREL BO MOTO-Scene Last-DECK OF A FERRY BOAT. THE ASTROLOGER'S PREDICTION FULFILLED. 1110 BE NO OTHER PIECE PERFORMED ON THE SAME EVENING

light on the relationship between popular authors and the theater.

The confrontation sparked by the playbill vividly illustrates the lively, sometimes volatile nature of mid-nineteenth-century American theater and the potential perils of staging current events. While the theater was still dominated by adapted European plays, audiences and critics called for the cultivation of a "native" drama. Lippard was the most successful novelist to respond to this call before the 1856 copyright law that first guaranteed authors the rights of representation.¹ Americans may have desired native productions, but staging current events had its risks. Shuffling rapidly through little-rehearsed shows that featured frequent actor-spectator interaction, ad-libbed lines, and a raucous, heterogeneous audience, antebellum theater could be a precarious enterprise. Nevertheless, locked in a fierce competition with the other two established Philadelphia theaters, Wemyss sought to expand the Chesnut's audience by appealing to working-class theatergoers. Thus, he invested heavily in Lippard's topical The Quaker City, while also reducing ticket prices and admitting African Americans to the gallery (Durham 198). Neither Wemyss nor Lippard anticipated the fierce opposition the collaboration would provoke or its ramifications. Several months later, under the weight of his expenditures on the play's scenery and repeated attacks in the penny paper Spirit of the Times, Wemyss's management collapsed. Lippard learned that the stage was not an effective vehicle for his politics-a lesson that changed the course of his novel and expanded the scope of an incensed Lippard's political critiques.

Following the Chesnut Street scene, as the playbill reveals, Lippard altered his plot to shift the focus from individual vice to systemic political corruption. In a sarcastic footnote, Lippard implores his readers not to be "deceived" by a seeming "anti-Philadelphia tirade": "Churches have *never* been burned in Philadelphia. Nor halls fired . . . nor school houses, given up to a mob. . . . The play of an author, who dared speak out for the truth, has never been *ukase*-d in this

"Playbill for The Quaker City; or, The Monks of Monk Hall! A Romance of Life, Mystery, and Crime," DAMS 7112, Playbill Collection [3131], folder Pb 1844-13. Historical Society of Pennsylvania. See enlarged details on pages 271–73.

129.2

city. Never. A contemptible coalition of charlatans, have never resorted to threats of assassination in order to put down a work, which held them up to public scorn. Never, never!" (206). In addition to serving as an outlet for Lippard's frustration over mayoral meddling, this outburst heralds more radical changes to the novel. Whereas in the novel's early installments Lippard had contented himself with stock representations of corruption-venal newsman, reverend rake, profiteering bank directorthe post-riot novel engages in large-scale political critique not suggested by the playbill as part of the original plot. This change is further indicated by Lippard's introduction of a German sorcerer who threatens to mesmerize the populace, a popish plot to control the nation, and, perhaps most important, a dystopian, futuristic nightmare of 1950s monarchical Philadelphia, dreamed by the character Devil-Bug (keeper of the den of sin Monk Hall).

This apocalyptic vision—with its shackled denizens, living dead, decimated structures, geysers of corpses, and ominous appearance of the phrase "Wo unto Sodom"—is unforgettable. Its importance is further demonstrated by the redesigned wrappers of the postplay serials, which feature two scenes involving Devil-Bug, one of which depicts his famous dream. With the introduction of Devil-Bug's dream, the novel's layout shifts suddenly from two columns to one, further demonstrating the singular importance of this passage. Yet while the completed novel invites readers to view Devil-Bug's dream as its crucial scene, it appears to have been added in reaction to the play's censoring (372).

Denied access to the theater, Lippard stages his political critique in the novel, and his use of explicitly theatrical language further connects Devil-Bug's dream to the play's cancellation. For example, Lippard ends his double-column section announcing, "The orchestra of hell strikes up its music, and the play goes on" (371). The dream, unlike the exposé that precedes it, portrays in vivid imagery the systemic, rather than individual, nature of Philadelphia's corruption. In the wake of the cancellation, Monk Hall and the Mercer case are no longer the primary focus of Lippard's vision. He explicates the threat to the republic when, on "the anniversary of the death of Freedom," a king is crowned amid streams of white and black slaves and the rubble of Independence Hall (386). The antifreedom aristocracy of this apocalypse echoes the "contemptible coalition of charlatans" who had threatened Lippard's life and silenced his speech.

Notably, Lippard gives his spectacular political critique to the racially ambiguous Devil-Bug, whose "swarthy brow," "wide mouth," "flat nose," and German accent offer contradictory identity characteristics (105). Refusing to name Devil-Bug's origins and describing him as "a mass of hideous and distorted energy," Lippard's novel allows the reader to project a generalized racial anxiety onto Devil-Bug's body (105). The playbill, however, describes Devil-Bug as "a Negro"—a fact likely to startle twentyfirst-century readers. If Lippard ever intended, as with the character of Fitz-Cowles, to reveal Devil-Bug's race at the novel's end, he never did. And if the playbill is a rough sketch of Lippard's pre-riot plans, Devil-Bug's character seems to have changed significantly after the theater incident. Through the dream and Devil-Bug's familial tenderness (toward a daughter, added after the theatrical debacle, for whom he cares a great deal), Lippard converts Devil-Bug from the playbill's "Negro, deeply dyed in crime" to a complex character embodying Lippard's political vision. For antebellum readers familiar with the canceled performance, *The Quaker* City offered one of the richest portrayals of black interiority by a white American novelist to date.

The recovered playbill prompts us to ask new questions about the relationship between the play and the novel: How might seeing or knowing about the playbill have changed contemporary readers' experience of the novel? What is the role of the theatrical in Lippard's fiction? What bearing does Lippard's relationship to the theater have on that of other politically engaged American novelists of the time, like Ned Buntline and Harriet Beecher Stowe?² The questions raised by this littleknown document abound, and its recovery offers a rare opportunity to examine the rich nexus of literature, theater, politics, and public life.

NOTES

We wish to thank James N. Green, Christopher Looby, David S. Reynolds, Michael Winship, and, especially, Daniel K. Richter and the McNeil Center for Early American Studies for their generous assistance with this piece.

1. Before 1856 United States copyright law only protected the rights of authors to replicate physical copies of their works. After a sustained effort by several playwrights and politicians, the law was amended in 1856 to allow playwrights to control performances of their dramas.

2. The anti-British sentiments expressed by Buntline, a prolific novelist, helped fuel tensions between supporters of the American tragedian Edwin Forrest and those of his British rival, William Charles Macready. In 1849 rioters gathered outside the Astor Place Opera House, where Macready was performing, and more than twenty people lost their lives; Buntline's role earned him a year of hard labor. Stowe's 1852 novel, Uncle Tom's Cabin, which surpassed The Quaker City's popularity, spawned a variety of dramatic adaptations. While some sought to stage Stowe's appeal to the sympathies of quiescent northerners, many more inflated her characters into gross caricatures that often worked against the author's political objectives. Stowe had little control over such adaptations, since copyright law did not secure for novelists the right to control dramatic adaptations of their works until 1870.

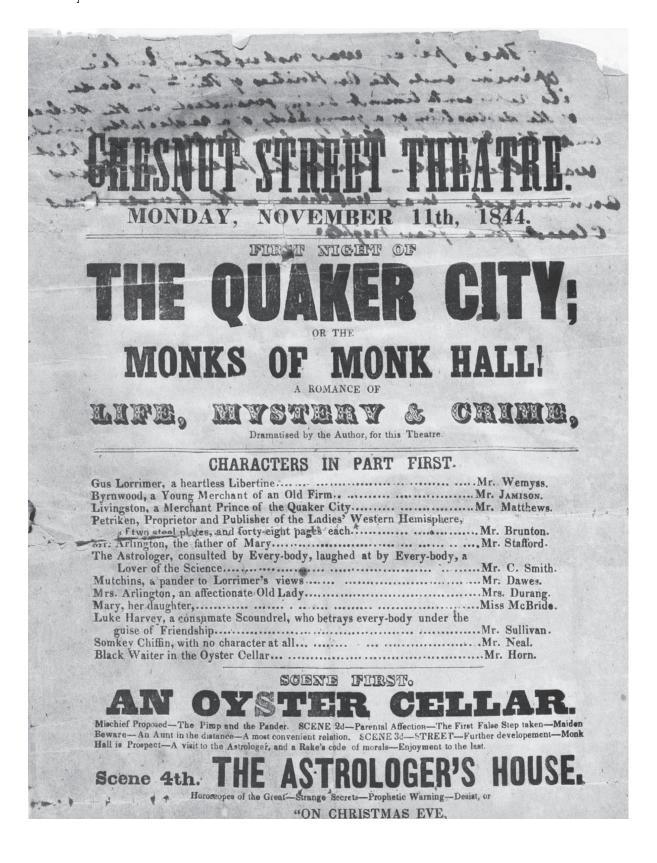
WORKS CONSULTED

[Bouton, John Bell]. The Life and Choice Writings of George Lippard. New York: H. H. Randall, 1855. Print.

- Durang, Charles, John Durang, and Thompson Westcott. *History of the Philadelphia Stage between the Years 1749 and 1855.* Philadelphia, 1868. Print.
- Durham, Weldon B., ed. American Theatre Companies, 1749-1887. New York: Greenwood, 1986. Print.
- Erickson, Paul. "New Books, New Men: City-Mysteries Fiction, Authorship, and the Literary Market." *Early American Studies* 1.1 (2003): 273–312. Print.
- Helwig, Timothy. "Denying the Wages of Whiteness: The Racial Politics of George Lippard's Working-Class Protest." *American Studies* 47.3–4 (2006): 87–111. Print.
- Lippard, George. George Lippard, Prophet of Protest: Writings of an American Radical. Ed. David S. Reynolds. New York: Lang, 1986. Print.
- —. The Quaker City; or, The Monks of Monk Hall. 1845. Ed. David S. Reynolds. Amherst: U of Massachusetts P, 1995. Print.
- Lott, Eric. Love and Theft: Blackface Minstrelsy and the American Working Class. New York: Oxford UP, 1993. Print.
- Ostrowski, Carl. "Inside the Temple of Ravoni: George Lippard's Anti-Exposé." *ESQ: A Journal of the American Renaissance* 55.1 (2009): 1–26. Print.
- Reynolds, David S. Beneath the American Renaissance: The Subversive Imagination in the Age of Emerson and Melville. Cambridge: Harvard UP, 1988. Print.
- Streeby, Shelley. American Sensations: Class, Empire, and the Production of Popular Culture. Berkeley: U of California P, 2002. Print.
- Wemyss, Francis Courtney. Twenty-Six Years of the Life of an Actor and Manager. New York: Burgess, Stringer & Co., 1846. Print.

270

271



PMLA



